



TOP 5 FREE CLIENT SOURCES

& How To Get
Your Next
Premium Client
TODAY



MATTHEW J PETERS

Top 5 Free Client Sources & How to Get Your Next Premium Client Today

by

Matthew J Peters

What you will learn:

In this short guide you'll learn how to get your next premium client today.

Note:

I could write a book on just these 5 strategies. That same information would take me 3 days to teach in a live workshop or 6-8 weeks in an online course.

Know from the outset, I'm going to be brief and give you just enough to move forward on your own and get results today. It's all about doing something new and different to get you unstuck and move into a new, brilliant future of your own creation.

If you have not already done so, I highly recommend getting my new book, [More Clients Today - 47 Free and Cheap Premium Client Sources and The Simple Strategies for Getting More Clients Today](#). When you do, you'll get 3 free training videos, 3 templates and my Premium Offer Online Funnel Blueprint.

First of all, what is a premium client?

I define premium clients as the *ideal match*. A win for you and a win for the client. They are the people who *invest in themselves through me* at the levels of \$1,000 or more, follow my instruction and also I enjoy serving. They get to their goal or surpass it as a result of us working together. That's ideal, that's premium.

Though in this guide we will focus on premium offers and premium clients, low-end or introductory offers (\$97-\$497) may be a secondary outcome of just getting out there today.

The Entrepreneur's Trifecta

What I hear from entrepreneurs and business owners across the board is what I call the *Entrepreneur's Trifecta*.

- ✓ **More Clients** - a flow or system for attracting and closing new clients and retaining the clients you get
- ✓ **More Income** - higher value, higher fees and more volume
- ✓ **Less Time** - leverage time, create processes, automate, hire people

Though I help my clients and students achieve the Entrepreneur's Trifecta for themselves, I'll only be touching on the *More Income* and *Less Time* aspects as this guide is focused specifically on helping you use sources for *More Clients*.

What do we want? More Clients! 😊

When do we want them? In 45-90 days?!?!?!? 🤔

Nope, we want and need to add clients to our business today, this week, and even more this month; not a month or more in the future.

Let's get after it!

Know going into implementing this guide, you won't be 100% prepared to do things perfectly. The important thing is to fail forward, learn and course correct as you go.

Here is the Process we will cover

1. Know What You Want
2. Know Who You Want to Serve
3. Know What They Want
4. Design Your Offer
5. Know Your Assets
6. Implementation
7. Follow Through - Delivery
8. Going The Extra Mile

Again, this will only be very quick overview.

Ready? Here we go!

1. Know What You Want

Imagine you're coaching someone to *success*, yet every time you asked what they wanted they said, "I don't really know."

It's impossible for anyone to "win" a football, hockey, basketball game or fùtbol match without goals to aim for, without keeping score, without any time limits.

You as a coach, mentor, trainer or instructor have lost before you began. The best testimonial they could give you is about how nice you are or how nice your program is.

Let's talk about YOU right now.

What do you want?

What is your desire?

Most people go through their entire life defining what they *don't* want. What happens? They get what they get.

Some wish for something vague to happen *someday*. No nets, no points, no time limits. What's the use of playing? When you have no defined goals, life becomes an outcome of what other people want for you.

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People who have no defined goals, feel as though they have lost years of their lives, or someone has got them down, they are being used by other people, or life didn't turn out the way you thought. Any of this sound familiar?

Every week I'm helping people define what they want so they can measure their effort and results, they can see if they are getting closer or further away from a defined goal.

At the end of this guide you will find how you can contact me so you can get clarity and map out the life you want to be living.

There is the *grand picture* questions such as, "What do I want to have accomplished in my lifetime?"

Those questions should heavily influence and direct your, "What do I want have accomplished in my day?" questions.

We need to create benchmarks or S.M.A.R.T. goals. The well-know acronym has several variations, yet I find that the best goals are...

- Specific
- Measurable
- Attainable
- Results-oriented
- Trackable

On a separate piece of paper or in your calendar:

- a. Write out your specific goal for today - Define the desired outcome
- b. Note the deadline. Complete by ____:____ AM PM
- c. Be sure that it is a stretch, yet it is attainable.
- d. What will indicate that you succeeded?

Here is how this can look...

"By 10 PM tonight, I will welcome in one *or more* new ideal clients into our Platinum Club or register *one or more* attendees into my event next month by reaching out to and connecting with ten *or more* people on an individual basis and extend an offer of help them at a higher level. I will know I have

completed my goal when I have received a full deposit in my bank account and I confirm a follow through conversation date and time with the new ideal client.”

Be definite. Create a specific outcome and when you will make it happen by. General goals can only get you general results. Like the man who said he wanted to meet a *tall blond* and wondered why he kept seeing giraffes everywhere. Be specific, you'll get what you define.

2. Know Who you Want to Serve

Whomever you choose to serve, you must in the core of your being know you are giving them more value than they are giving you. When you know without a doubt that you are giving them 10x to 100x the exchange of value they are giving you, it will be very easy for you to sell and very easy for them to buy.

You will begin to feel the value-power shift and see yourself as the one giving them a tremendous deal. It will come across in your marketing and your prospects will be ecstatic to work with you to get such results. They will thank you for offering your help to them.

You don't need to discount; you need to know your ultimate value and offer that in a way that they see the value it will have in their lives when they buy from you.

If you feel in some way you are taking more from them than you are giving, it is a very, very slippery slope. Sales will seem difficult or an inordinate number of people who buy will ask to be refunded. It will not last. You will not be happy, your clients will always be asking for more to feel they are getting their money's worth, they will share with others only when prodded, and you may not like what transpires.

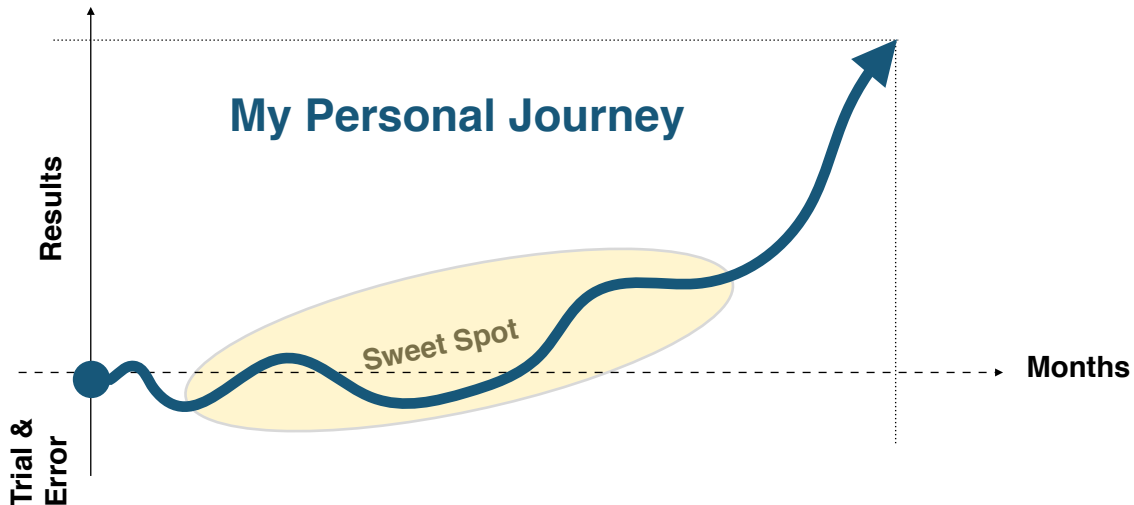
In general, who do you want to serve?

- People who have money
- People who have paid for services like yours in the past with some success
- People who have been underserved
- People who have personalities you like working with
- People who have been referred to you by your clients, friends or family
- People who do what you recommend without complaining or excuses

There is a *sweet spot* that I have found works best in serving people. I have found those who have already attempted the result, perhaps have created some result and want more or lost the result.

Why them? Because they have experience; they know what they are buying from you, relief from the frustration of trial and error, wasting time and throwing away money.

(See Table 1)



What clients get by working with you:

- Compressed time - *a faster path to their desired result*
- Lowered risk - *they're following your success avoiding costly errors*
- Your weeks of travel and thousands of dollars in investments in programs, mentors and coaches - *all at a deep discount*
- Constructive feedback
- Accountability

Table 1

3. Know What *They* Want

I hate to break this to you but, nobody wants your *thing* you are selling.

They don't want to buy a course, your mentoring, your personal training; they want the result your course, mentorship or personal training should give them.

How long do they want it to take to get their result? They want it *now*; as soon as possible.

Remember that they are buying a result.

They do not want to go through an 8-week program, they do not want to make another video, they do not want to do the daily workout, and even though they like you, they don't want to pay a lot of money to spend hours with you.

They want their result. You as the expert are showing them how to do it as painlessly as possible.

Help them see themselves getting the result of their dreams through working with you. They are investing in themselves, their future, their health, their business, their relationships and they're doing that through you.

What is the result they want more than anything? What is their deepest desire in this area?

Can you provide that? Yes or No

Where does your talents, training, skills and experience intersect with their deepest desire?

4. **Design Your Offer**

Now that you have determined what you want, who you want to serve and what they want, design something that is your one thing. Offer your very best. Why? You will only be known for your very best, not the things you are okay at. Offer your best at every level.

Whether someone invest \$9.97 in a book, \$197 in a do-it-yourself program, \$1,997 to help them through it or \$19,997 to produce the results for them,

always give your best at that level.

Let's determine your premium offer. This can change over time and as you offer it, be sure to listen to your prospect. Is it a match?

If you can help them get 21 results, and they want 2 results, sell them on the two things they want; the rest will come later.

Don't sell them on all the stuff. Focus on their need, on them and their desire. If you can deliver what they are asking and it isn't a stretch within your program, then offer that program. If it is outside of your offer, you have a tough decision to make; do I serve them on a custom plan or refer them to someone else?

Let's look at your Primary, Premium Offer. What I am about to go through is scalable up or down. I am using common industry price points.

Your Primary Offer - \$1,997

A *Co-Creation*. I guide, you build. Many times I call this a *Done-with-You* program. These commonly look like group coaching, group mentoring, small group live event.

Down-Sell - \$197

Pre-packaged *Information*. I have filtered and organized information myself and others have used to get results. You can go through this information at your own pace. This is referred to as *Do-it-Yourself or self-serve* and is delivered as a print or digital workbook, or an online video course.

Up-Sell - \$19,997+

It's all about you implementing with or for them in a more customized way. We do the work and we get you the result you hired us for. This qualifies for the third type of program offering. Full-Service or *Done-for-You*. It can be delivered several ways, but it is more intimate work. You can think of it as, I/we build, I/we create, I/we record, I/we edit, I/we produce, I do most or all of it for them. They're buying teamwork.

Primary/Premium Offer = Primary Result

Go for helping them get the solution first for \$1,997.

If they want you to put together the strategy and create it for them then go to \$19,997 or more. If they do want to get the result, but they cannot access the funds for either, offer them the Do-it-Yourself result for \$197.

Similar results, 3 different commitments of your time, 3 different levels of investment.

- Automated (Infinitely-leveraged time)
- Group (highly-leveraged time)
- Dollars for my hours (low-leveraged time unless a team is in place)

Serve everyone you can. Don't let *price* be the only reason they say no. If they truly want the result and they want you to help them, offer the result in different ways.

One result, 3 different ways.

Become a matchmaker. Only sell what the individual needs, nothing more, nothing less. This will save you massive headaches later.

4 years later, I have had no returns, refunds or charge-backs. I attribute this to matchmaking.

Right Person + Right Product + Right Time = Perfect Match

5. Define Your Assets

Do you have...

- An email list?
- A Facebook page?
- A Facebook profile?
- In Facebook groups?
- Twitter followers?
- Friends?
- Family?
- Other social media?
- Offline groups?
- Offline organizations?

[>> Get the book that clearly shows you 47 Free & Cheap Premium Client Sources & The Simple Strategies to Start Getting More Clients Starting Today](#)

It doesn't matter if you have 12 people on an email list or 12,000. Look it objectively as a starting point; it's just data.

Once you have collected all of your assets you will know where to start with the *5 Top Free Client Sources* I'm about to give you.

6. Implementation.

It goes without saying, to read this book and do nothing will not give you a better result. You must take the simple first steps to get your next client today or tomorrow.

So here are The 5 Top FREE Client Sources & How to Get Your Next Premium Client Today:

1. The 9-Word Email (your email list)

Can you communicate your call to action in nine words? There once was a very powerful email called, "The 9-word email" taught by Dean Jackson on ilovemarketing.com (Episode 104)

The email's winning formula is that it's short, personal and is expecting a reply. Keep that in mind when writing any email.

It goes like this.

Email Subject Line: *[Prospect's First Name]*

Email Body:

Hi [First Name],

Are you still interested in [getting the result they originally signed up for]?

[your first name]

Keep it super short. When they respond, don't be surprised! Respond immediately. So be sure that you send out the *9-Word Email* when you have time to reply to them.

some people like to end the email with,

If so, reply yes.

[your first name]

** Once you send this email, be ready to reply to all who respond to them. Be sure your email notifications are on and you reply within 30 minutes. The faster the better.

I would also recommend you send it as a text-only email *message*.

[>> Get the book with 4 more powerful email tactics for Strategy #10 Your Email List](#)

2. Facebook Profile Post

Just about everyone and their mother have a Facebook profile. Since you have a Facebook account, why not use it to your advantage?

You may be thinking, “I don’t want to be one of those Facebook spammers, selling stuff on my profile all the time.”

I don’t want that from you either. I’m going to show you how to do this in a professional and personal way that won’t have your friends and family unfriending you.

On your personal profile you will have much better traction and visibility than you will on a Facebook business page.

Be sure to exclude links out of Facebook as Facebook wants to keep visitors on Facebook as long as possible to expose them to more ads.

This is especially the case for direct competitor sites like YouTube. If you have a video to share, upload that video to Facebook rather than link out to YouTube or other video sites.

Uploading your video to Facebook makes it a *native video* because people watch it there rather than click a link that leads people off Facebook to a competitor for revenue.

One brilliant way to get new clients from Facebook is to post a limited opportunity. It’s basically an invite.

It goes something like this...

“Hey everyone, I’m thinking of planning a get-together where I will be personally helping a few [ideal clients] [get the result they want]. Instant message me if you are interested.”

It’s short, relevant, to the point and expecting a response. Sure, you can get far more creative than this, but what it does very well is make your Facebook friends aware of specifically what you are doing without any wondering.

You’re not asking them to post below. What if nobody posts below? You’re not asking them to like the post either. What if nobody likes it?

I’ve done this from time to time to bring on clients and attract attendees to upcoming events. Done right, posts like this can bring in a few thousand dollars to tens of thousands in fresh revenue in a very short period of time.

[>> Get the book with 5 more powerful Facebook profile tactics for Strategy #2 Facebook Personal Profile](#)

3. Cool Calling

Beeeeeeeeeeep, CLEAR! Boom!

Revive your business by putting the defibrillator on it! Without new clients, your business has no flow, no life, no future.

Think of all of the people who you know through business card exchange, those who have purchased your programs, hired you for your services, even those who have filled out your discovery call applications, yet the timing wasn’t right when you talked with them.

All of these people already know you and this just may be the perfect time for them to hire someone they know and trust. You’ll need to know how to offer something that they see as the exact help they need right now.

Top 5 Free Client Sources & How to Get Your Next Premium Client Today

Start with the warmest of the cool leads; those who have given you a glowing testimonial for work you have done together.

Where are they at now in their life, business, health, relationship since you helped them with that aspect?

Has it been months or even years since you helped them?

What do their needs look like now?

Where do you see they can use some help from you just doing a little Facebook research?

Next on the list are the people who have purchased your programs. Then move to those who have filled out a questionnaire and you have had a call with.

After that, contact those who have filled out a questionnaire, but you didn't end up having a call. For some of you, it has been years. So what? They liked you then, chances are they still like you.

They've grown, and you have grown. In most cases, you have something they need right now and they may not know about it, nor what you are doing these days.

[>> Get the book with 4 more powerful Cool Calling tactics for Strategy #12 Cool Calling](#)

4. Help Out People in Facebook Groups

I recently used this technique to make a \$33,500 sale in a Facebook Group.

We all have found ourselves added to groups on Facebook without our requesting access. A couple weeks ago I found that I had been added to a women's health group.

Friends don't let friends add people to their groups without permission.

Some groups we have been a part of for months or years without any activity. Use this opportunity to your advantage.

Seek out question-askers and provide value by offering solutions to questions. Go into some detail and remember the first rule of good prospecting is to always be adding value first.

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One of the best ways to do that is after you get the first response or comment back is to probe by asking them clarifying questions.

The worst that will happen is the group moderator scolds you or gives you the boot from a group you didn't ask to be a part of in the first place.

Sure, keep to the group guidelines and don't openly promote or sell your services or products; no one likes it and it's uber-tacky.

Ask the question-asker for more information to better help them in their post's comments. Give them a simple answer to the question, send them a friend request and then instant message them to see if they got the answer to their question or if they need more help. Be creative, be helpful, don't be spammy.

I used this technique to make a \$33,500 sale. Okay, it was one of my cars, yet it is a funny story.

I had listed my car on craigslist.org, eBay.com and cars.com for over a month and I was just getting nibbles here and there, spammers, people lowballing my asking price and even an attempted felony.

It wasn't until I joined the [make and model car] Facebook group that I found not only owners of that kind of vehicle, I also found people who aspired to be an owner of that kind of car.

Two weeks in, the question was asked, "I'm looking for a _____. Anyone know someone who has one for sale? I commented with a clarifying question, friended him and then we chatted over on Facebook instant message.

A few weeks later, the buyer flew to Tampa, I deposited a certified bank check for \$33,500 and he drove the car home.

[>> Get the book with 5 more powerful Facebook Group tactics for Strategy #31 Help Out People in Facebook Groups](#)

5. **Serve Your Active Clients Deeper with New Levels**

There are always opportunities to serve at a deeper level.

Silver, Gold, Platinum, Dimond... Sapphire-Encrusted VIP Inner Circle, we've all seen the program levels.

I jest, yet you know that you can always serve at a deeper level. You always have more to give.

If they have bought an online, *do-it-yourself* program, you can offer to coach or mentor them through it as a *done-with-you* program or even *done-for-them*.

Later, you can help them scale the success that they have already had with your initial products and the list goes on and on.

This is not a rule, yet it is what I see often as I have used these strategies over the years.

Here is an example product ladder from free to 5-figure services.

a. Introductory Offer - This is your one-time charge of \$97-\$297 for an online program. Usually delivered in a completely automated way. Once created and profitable, this is the closest thing I have ever seen to legally printing money.

b. Low-Ticket Continuity - This is popular with people who are looking to gradually win dozens to hundreds of people over to higher-level investments in the future. These programs are usually \$97-\$197 a month. Many times it can be as simple as a weekly Facebook Livestream within a secret Facebook group where members communicate with each other.

Remember, continually delivering amazing value and loyalty in the \$97/month product is \$1,164 a year per member and a \$197/month product is \$2,364 a year.

Think about it... A consistent group of 43 paying clients is over \$100,000/year! Do you think you could deliver \$197 worth of value to 43 individuals?

Some groups are run like a program with an end date. Your program can have a completion or horizon date; One month, three months, six

months and the cycle is complete. Other groups one pays monthly for ongoing training, updates, access to other members and feedback from the instructor or mentor and/or moderator.

To leverage your time, you can make an agreement with past or present rockstar students or clients to moderate the group and answer simple questions. Just be sure you are super clear on responsibilities and expectations.

e. Event or Online Training Version of Event - This is where they invest \$1,997 to \$5,000, sometimes as much as \$10,000 to work closer with you for a limited time. This could be a large-scale seminar where they learn in a seminar setting and network with other like-minded people, a multi-day workshop where they have you help them through specifics of their business.

For people who cannot attend the live event, you can offer the same content online over the course of 6-8 weeks. You can supplement this online training with weekly group phone calls to add value and help people get their results.

f. Short-Term Mentoring - This offering allows the client to become mentored through *that thing that you do so well* to become like you, possibly even do what you teach.

A lot of mentors don't like to think of it this way; yet this is how mentoring has been for eons. I will teach you to be like me, even surpass me. Today some mentors get frustrated when their students "copy" them and begin to teach what they were taught. This was because they never DTR'ed. That is to say they never Defined The Relationship and what is required as well as who holds the rights and usage of the material taught.

I don't go out and copy and paste what my mentors teach because I love to innovate, improve and customize from my experiences to find the next evolution.

There are no original thoughts. We are combiners of our training, experiences, conversations, books, films, videos, we pull from it all and create something new. Mentoring is a transference of what you do so well to someone else to do so well.

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Mentoring gives people the opportunity for a defined period of time, usually 8-weeks to 3-months. You do not want it to go on indefinitely as you want people to get their results quickly, not a year from now.

Making it shorter forces you to help them get results quickly which is better for everyone. It also shows you who is best to repeat your program and who is ready for the next level.

Mentoring is a transfer of your years of trial and error and your successes to another. This is a huge value and many coaches charge an average of \$1,000 to \$5,000 for the short term opportunity.

Create an agreement for mentoring clients to sign that defines what is acceptable to do with the information they learn through you.

Information changes so fast, we are all aggregators today just to survive and adapt. The best at this thrive. Follow the people who are evolving and growing, not living in the past.

g. Platinum Mentoring Group - This is for those advanced clients looking for ongoing support within a group of people who have proven themselves and want to work together and learn from each other as people who have accomplished much in what you train.

Platinum groups are excellent for those with success who are now *ready to scale* what they are doing well at already. I would recommend not allowing any newbies in this group as the value of the group are in its leadership and members.

You are still the leader and responsible for keeping people in line, setting up accountability, giving feedback, connecting people, challenging people and answering members' questions.

If you figure that people were paying \$1,997 to \$5,000 for 2-3 months, you can deduce that a higher level group would command \$2,000-\$5,000 per month. Yes, per month.

[>> Get the book with 4 more levels and more powerful New Level Products and Service tactics for Strategy #34 Serve Your Active Clients at a Deeper Level with New Products](#)

7. Follow Through - Delivery

Let me first touch on *follow through* from first contact, before I cover Delivery.

You've made the initial contact. Now, follow through. Check back in with people. So many potential sales are lost because there was no follow through. One email, one call, one "not right now" response and most people quit.

My friend Keith says that they had 7 different ways to contact their clients in a corporate setting; reaching out to prospects once a week cycling through the 7 different ways over 20 days. So few people understand how to be *professionally persistent*.

I can guarantee that there isn't anyone in your field that is being professionally persistent. They think that sending an email blast 7 times in 7 days for a launch is how you get people to buy. Don't do that!

So, you've been professionally persistent and you have a product or service sold. Did you sell something that you will enjoy delivering?

From now on never sell anything without thinking through fully how you will deliver your service or product.

The key is to only sell things where you can *leverage your time*. Without leverage, you cannot scale. In short leveraging your time means when you work, you serve several people at once. If you are delivering your training, it costs you no more time to serve 90 people than it does 9.

Here are few ways you can leverage your time:

- Automated online programs
- Digital audio or video programs
- Static tangibles auto shipped like books and recordings
- Group mentoring
- Hiring assistants, technicians or teams
- Partner with someone who delivers content you create

When you are building websites for people, you building the website is not leveraged; even if you have a great system, even if you get paid a lot of money - it is still YOU trading dollars for hours.

You are about to offer a program today. Be sure you know on the back end how much time and how much money it will cost you. Even if you are doing it yourself, know that there is a cost.

Even if you say, I don't pay myself anything, know *the cost is the delivery to the client as you sold it* if you had to pay someone else to do it in your place.

Don't undersell yourself.

Remember, the price points I mentioned above are only examples. If it is a stretch (being too little money for your service or too much in your eyes for the service) you can do two things.

- a. Change the price, raise or lower the price for your Primary, Premium Offer
- b. Change the amount of delivery for the said price

YOU ARE IN CONTROL of the price and the delivery. Create and sell something you are confident in knowing people you serve will get a tremendous ROI (return on investment).

8. **Going The Extra Mile.** Many gurus teach how to serve people as little as possible for the investment they make. They sell the one-click, full-automation, beach-life entrepreneur dream.

I need to tell you that even *THEY* are not living that way. Even if they are living off of dividends or a trust fund, I don't see how neglecting clients builds a foundation of lasting success. Successful business still revolves around customer service and a quality product or service. Successful entrepreneurs hustle (work hard) every day. As one of my friends says, *they work 27-7!*

The great thing is that it is not forever. Setting up systems comes shortly after you prove your processes work. I am all for efficiency as long as customer service and quality *improve* by doing it. One doesn't start by automating untested processes - it just doesn't work that way. Don't let anyone *sell* you otherwise.

Realize what it is like for the client or customer. Imagine paying even \$200 and not being able to talk to anyone when there are questions or something isn't working for them.

Be available to some degree at all levels.

Some of you may be saying, What? I'm not going to be available to people who invest \$200, it's a waste of my time! I'm devaluing the investment of them people who pay me \$60,000 for private coaching.

I would disagree with that thinking.

Always have a line of communication with people who reach out to you for help. When they see that you care about them at the entry levels and you help them get ahead, they will remember you as they grow.

Know that 10 years may pass and people will remember their experience with you.

Some of the many ways this has come back to me are...

- through unsolicited testimonials from people who just reached out and I helped them
- partnerships that have brought in 5 and 6 figures over time
- people I helped focus through an email conversation reaching out to me and buying a \$25,000 program
- immediate Facebook posts saying how thankful they have been for my help

Go the extra mile.

Deliver fully FIRST... then you can add to it.

Many marketers get in the habit of only making withdrawals; asking for the sale all the time. They forget that to make withdrawals they need to first make ongoing deposits of value.

As we move into a world of ever-increasing automation and digitalization, those who give their personal attention will stand out in their field.

Don't go into your delivery with the primary thinking, "How little work do I need to do for \$ _____?"

Instead, think about leveraging your time while increasing the value to the client to their advantage. You may not sell a personal call, but you give them when asked. You may not sell a software training, but when you see your clients would benefit from it you create it for them. You didn't sell dinner at your house upon completion of the course, but you invite everyone over as a surprise bonus.

Learn to be more generous.

The best generosity from an entrepreneurial perspective is to give things that are tremendous value to the client, and are little cost to you.

Recap:

Here is what we covered

1. Know What You Want
2. Know Who You Want to Serve
3. Know What They Want
4. Design Your Offer
5. Define Your Assets
6. Implementation
7. Follow Through - Delivery
8. Going The Extra Mile

“Never leave the scene of a training without implementing something then and there that gets you closer to achieving the very thing you took the training for!”

I urge you to go through steps 1-6 right now.

What in your business is more important than queueing up your clients for this week, this month and setting up the inflow for months to come?

Go for it!

Thank you for reading,

Matthew J Peters

**Would you like help in creating the
Entrepreneur's Trifecta Environment
in your life and business?**

Just as I have for others, I can help *you*...

- ✓ **GET MORE CLIENTS** by creating a flow or system for attracting and closing new clients and retaining the clients you get
- ✓ **CREATE MORE INCOME** through higher values, higher fees, increased volume and greater profit margins
- ✓ **COMPLETE MORE IN LESS TIME** by leveraging your time, creating processes, automating, and hiring people as needed

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Matthew Peters is a twice Best-Selling Author & the CEO of Asynd Media; a media production and marketing strategy company.